OUR TEAM



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- Stage: Pre-Seed
- Industry: Health technology
- Market size: \$12.1 billion
- Investment opportunity: \$150,000
- Use of funds: development and testing of the initial prototype through clinical trials

EyeHope HOPE TO VISION

Preventing 80 million people worldwide from losing their vision, by making their lifetime use of eye drops for Glaucoma more user-friendly.



OUR MISSION

Preventing blindness in 80 million worldwide by providing a user-friendly method for lifelong eye drop use against Glaucoma, the main cause of irreversible blindness.

PROBLEM

The challenge at hand is the prevalent loss of sight among Glaucoma patients due to the challenge of chronic eye drop use. This is primarily attributed to forgetfulness and the inherent intricacies of managing multiple eye drop types.

OUR SOLUTION

Smart add on

Our sales software includes a full suite of tools to boost sales productivity.

AI back office

Our operations software lets you sync and curate customer data.

Mobile app

Our customer service software makes it easy to connect with customers and help them succeed.

SOLUTION

A user-friendly mobile app, a smart "add on" device that verifies correct eye drop application, and an AI-powered system that analyzes data. By integrating these components, patients are empowered to take charge of their eye care, while allowing predictions for disease progression to more efficiently allocate healthcare resources.

REVENUE

B2B: customers can purchase the smart "add on" or access the app for free.

B2C: we offer the product to pharmaceutical companies as a complementary tool or sell subscriptions to medical insurance companies, positioning our product as a pivotal asset for managing chronic eye diseases.

Here is the reason WHY CHOOSE US



What sets us apart from the competition is the pioneering nature of our product, which ensures the proper entry of eye drops. Its ergonomic design, universal compatibility, and potential for integration with any eye drop bottle render it unique in the market.



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