



# CommU

Medical Common Tongue

Reduce language and cultural barriers between medical staff and patients

**Stage:** Pre-Seed  
**Industry:** HealthTech  
**Market size:** \$28B  
**Business model:** Subscription, B2B  
**Clients:** Hospitals, Health maintenance organization and insurance companies  
**Use of funds:**

- Completing POC
- Market research
- Cloud services

## Challenge

According to researches, the majority of medical teams encounter cultural and language barriers with patients at least once a shift, resulting in misunderstandings that can lead to misdiagnosis, unnecessary medical tests, and reduced treatment efficiency.

## Solution

CommU is a culturally sensitive, AI-powered tool for professional medical translation. It provides doctors with tailored tips based on the patients' cultural backgrounds by incorporating insights from expert medical anthropologists who understand the specific needs of diverse cultures in healthcare.



Provides precise medical language translation



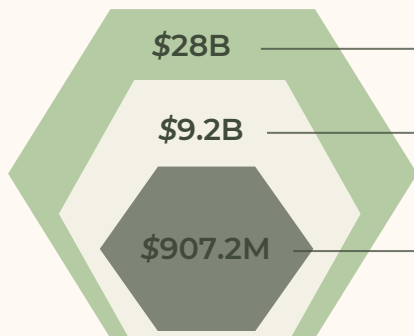
Improves doctor-patient communication



Simplifies medical terms for better understanding



## Market



TAM - World Healthcare Translation Industry

SAM - An average hospital in USA spends \$1.5M on translation services per year. In USA there are 6,129 hospitals

SOM - California has 336 hospitals, an average hospital in California spends \$2.7M on translation services per year

## Collaborations



## Advisors

## Our Team

Technion alumni and students who take part in Biztech, Technion's accelerator



Efrat Ordan, CFO, MA Student, Electrical Engineering



Hadar Eliad, CEO, MD Student and Researcher



Hanna Ben-Yehuda, CTO, Bachelor of Computer Science



Ella Fainitsky, COO, MD Student and Researcher



Prof. Tzipi Ivri, Head of Medical Anthropology Department



Shunit Agmon-PhD Student, Kira Radisky Research Lab



Dr. Hedva Eyal, Director of Medical Anthropology Practicum

