Leaving A Mark in Science and Art
Department of Humanities and Arts, Technion
Lecturer: Dr. Orit Wolf
October 2023-January 2024

2 points (one semester) Course given in English.
Course Number: 325009
Orit Wolf: oritw@technion.ac.il
Course days/ hours: Mondays, 12:30-14:00
(Room 10, Department of Humanities and Arts).
Office hours: Mondays, 08:30-10:30 (Upon setting a meeting).
Exam: Moed A: 2.2.24 (1 PM) & Moed B: 1.3.23 (1PM)

Background, Rational & Objectives:

Professional stage performers and musicians are constantly coping with various dilemmas and leading tasks. Could they give valuable insights to other disciplines to demonstrate leadership and distinctive presentation, emphasizing Science and Engineering?
This course will be governed by three core principles: Experience, Research, and Implementation to search the elements of those who leave a mark. In addition, the course will
enable the students to gain meaningful tools for impactful leadership, memorable presentations and creating a powerful experience.

**Course Goals:**
- Learning, Experiencing, and Implementing the "DNA" of leaving a Personal Mark
- Learning to create an impact through exposure to various leadership strategies that derive from the art world.
- Exposure to updated research on the power of performing arts in shaping new leadership styles.
- Gaining practical and influential public speaking tools relevant to the academic world.
- Attaining tools on creative leadership in uncertain situations: How can the performing arts discipline bring added value in problem-solving and disruptive situations?

**Course Content:**
The course will expose various examples of artists and renowned leaders from different artistic disciplines.

- Content versus Experience: The uniqueness behind leaders who left an experience.
- Selling "products" versus selling "values"
- The DNA of Leaving an Impact (7 Habits)
- Defining your Vision- the Trap.
- Leadership as a nonverbal communication art: Reading, Writing, speaking versus Listening.
- Primary and Secondary Communication Means.
- Coping with stage fright and blackouts in presentations
- *Breaking the Rules* - Strategies in Impactful Public Speaking.
- Reverse Engineering of failure and success - active learning and personal feedback.
- Confronting large audiences - turning fear into an opportunity.
- From Mistakes to Opportunities - How to use improvisation as an active tool to overcome "failures" and "blackouts".
- Music as the Art of Problem Solving - Creating your creativity platform.
- *Play versus Game* in impactful Leadership.
- *The Power of Listening* - from Music to Leadership.
- *Who needs 500 CDs of Beethoven’s Fifth?* - Forming personal stamp through individual interpretation - music as a metaphor for other disciplines.
- Artists that foresaw the future: from Bach to the Beatles.
- From Ensembles and Chamber music-making to Team Leaders.
- A conductor versus a leader - Traits and leadership styles (An active session).
- Exposure to interdisciplinary artists and their thinking patterns: Leonard Bernstein, Louis Armstrong, Keith Jarrett, Bobby McFerrin and others.
- Writing a CV with implemented vision and values.

**Course – by lessons: (Subject to changes)**

<table>
<thead>
<tr>
<th>Lesson No.</th>
<th>Content</th>
<th>Reading &amp; assignments</th>
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<tbody>
<tr>
<td>Lesson 2</td>
<td>From Content to Value: The 7 Habits of Leaving a Mark.</td>
<td>Ted Talk: <em>Leave the Keynote of Your Life</em> (O. Wolf)</td>
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<tr>
<td>Lesson</td>
<td>Topic</td>
<td>Reading/Resource</td>
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<td>Lesson 9</td>
<td>Vision and Values in an Impactful CV- new tendencies</td>
<td>Class Workshop</td>
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<tr>
<td>Lesson 10</td>
<td>Mid-term Presentations</td>
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<td>Lesson 11</td>
<td>Mid-term presentations</td>
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<tr>
<td>Lesson 12</td>
<td>The Art of Listening</td>
<td>Active Exercise in Class</td>
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**Reading:**
| Lesson 13 | Creating Value in the context of constraints | Reflective session & Live Concert. 

**Reading:**

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**Evaluation:**

30% - **Mid-semester class presentation** (full instructions will be given up to three weeks before the active presentation- in pairs/ triplets according to the number of students in class.

70% - **Final Exam (American Questions).**

**Attendance:** Mandatory. (Attendance is mandatory due to the nature of the course, which is engaging, active and involves live examples).

**Biography:**
Specific reading will be given after/ before each session. Articles will be given with links by the lecturer.


Cameron, Julia. The Listening Path. St. Martin's Publishing Group, 2021.


